



e-news

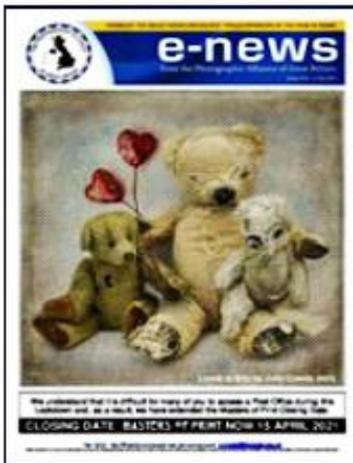
from the Photographic Alliance of Great Britain

HEADLINE * HEADLINE * HEADLINE

The ideal format for the cover of e-news is a Square Composition, which allows for a headline and a photo credit with a short paragraph underneath.

If you cannot provide your picture as a Square, please send it anyhow and we will try to fit it in.

We do not require a large file. Around 1500px X 1500px is ideal, saved as jpeg Q10 and file-named Photo Title by Author Name.



< YOUR PHOTOGRAPH HERE

We would particularly appreciate images which celebrate an occasion, such as St David's Day, Mid-Summer Day, Mayday, Halloween, Christmas, etc. Or perhaps, just the season – Spring, Summer, Autumn or Winter.

But we will consider anything.

The editor can never guarantee that you will get the cover of course but you are almost certain to appear somewhere in e-news. Barring accidents or oversights, the photo will always be credited to you and will only be used in e-news or for e-news notifications.

“Lovely Photo” by Josephine Bloggs

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YOUR FEATURE IN e-news

If you would like to feature an important Federation or Club event you should contact the Hon. Editor in the first instance.

No guarantee can be given that there will be sufficient space in any issue, but anything which it is believed will be of interest to readers generally is acceptable. Announcements and adverts for purely Federation or Club events are not normally suitable for e-news.

Interesting, illustrated articles by, or about, individual photographers are also welcome, especially if you have a story to tell about a project, a journey or a challenge.

Unless otherwise agreed, an article should comprise 100-300 words and 4-8 images. More can be provided, if you wish, for the Editor to choose from. The images will be available to view on the **e-news** website, even if they cannot all be used in the newsletter.

The words should be sent in MSWord or in the body of an e-mail. We reserve the right to edit although this will be sympathetic.

Images should be sent as jpeg saved at Q10, not smaller than 1000px on the long side. We can resize larger files, but not smaller files. They should be file-named **Photo Title by Author Name** which will be embedded on the image when it appears on our website.

You may also provide a link to a website, a gallery or more information about the feature.

Please tell your fellow Club members about **e-news**.

They can sign up free at www.pagbnews.co.uk



The banner features the PAGB logo on the left, which is a circular emblem with a map of Great Britain and the text 'THE PHOTOGRAPHIC ALLIANCE OF GREAT BRITAIN'. To the right of the logo is a green arrow pointing right, followed by the text 'e-news' in a large, green, serif font. Below 'e-news' is the text 'from the Photographic Alliance of Great Britain' in a smaller, green, sans-serif font. The main body of the banner is white with a black border. It contains the following text: 'e-news will keep you bang up to date with all PAGB events, competitions and results', 'Subscribe FREE at -', and the website address 'www.pagbnews.co.uk' in a large, blue, serif font. At the bottom, there is a small line of text: 'This is a double opt-in procedure to prevent fraud and you must respond to the confirmation e-mail for your registration to take effect.' Below that, there is another line of text: 'Addresses will be retained securely and confidentially and e-mails will be sent individually. You may "unsubscribe" at any time and your address will never be made available to any commercial organisation and will only be used to send e-news and related items and supplements.'