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from the Photographic Alliance of Great Britain

Issue 225 extra. The Photography Show

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THE PHOTOGRAPHIC ALLIANCE OF GREAT BRITAIN



The Photography Show

CO-LOCATED WITH

The Video Show

16-19
MARCH 2019
THE NEC, BIRMINGHAM

25% off tickets
with The Photographic
Alliance of Great Britain
Use code: **PAGBTPS19***

AWARDS FOR PHOTOGRAPHIC MERIT
GET EXPERT ADVICE FROM THE PAGB AT

The Photography Show 16-19 March 2019

Once again, the PAGB will have a stand at the Photography Show in Birmingham where we will be offering Awards for Photographic Merit 1:1 Advisory Sessions.

We will have several APM Adjudicators in attendance to discuss any work you want to bring along (Print or PDI) and this is likely to give you a much better chance of success.

For an appointment slot, please e-mail rod@creative-camera.co.uk saying which Club you are a member of, what day you are coming, if you prefer morning or afternoon, what level you are interested in, (CPAGB, DPAGB or MPAGB), and whether you are bringing Prints or PDI.

THE DIARY IS ALREADY FILLING UP – DON'T LEAVE IT TOO LATE

<https://www.eventdata.co.uk/Forms/Default.aspx?FormRef=Pho39Visitor&TrackingCode=pagb>

Hon Editor: Rod Wheelans MPAGB MFIAP FIFP HonPAGB HonSPF. rod@creative-camera.co.uk

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25% off tickets to The Photography Show

Head to the NEC, Birmingham between 16-19 March 2019 for **The Photography Show**, the event for everyone passionate about photography and moving image. Be inspired by talks with photography greats, watch exciting live demos and try out all the latest kit.

Use code PAGBTPS19 for 25% off tickets*, or if you're a pro you can apply for a free pass** at <https://www.eventdata.co.uk/Forms/Default.aspx?FormRef=Pho39Visitor&TrackingCode=pagb> and find that special angle for your photography at the show this March.

Get tickets at <https://www.eventdata.co.uk/Forms/Default.aspx?FormRef=Pho39Visitor&TrackingCode=pagb>

16-19 March 2019
NEC, Birmingham

*Discount applies to standard adult and concession tickets only and cannot be used in conjunction with any other offer, including multi-day / group tickets. Discount applies to new bookings only and expires on 13 March 2019. **Subject to specific criteria



The Photography Show

CO-LOCATED WITH

The Video Show

16-19 MARCH 2019, THE NEC BIRMINGHAM

<http://bit.ly/2GuTsHe>

The banner features a white background with colorful geometric shapes (green, blue, red) in the corners. It includes images of a camera, a drone, a dahlia flower, a woman taking a photo, a hummingbird, and a man with a camera on a tripod.



DISABLED PHOTOGRAPHERS' SOCIETY

Stand: H121

The Disabled Photographers' Society is a registered charity formed in 1968 to help make photography accessible to those with disabilities.

The society has developed a broad knowledge of various ways to make photography accessible. Often with a few simple modifications, we can open up a whole new world of possibilities to those who would otherwise struggle to operate a camera.

The society is run by a team of dedicated volunteers, most of whom are disabled photographers themselves. We act as a source of information on all aspects of photography for people with disabilities.

At the show we will once again be selling some of the huge amount of equipment that is donated to us, to support our cause. Grab a bargain whilst it is still there, once it is gone then it is gone.

Forget the selfie! Why it's still worth investing in a digital camera

Top tips from leading photographers who will be speaking at the The Photography Show

With 23 million of us using Instagram on a monthly basis, a new survey has revealed the frustrations we face when it comes to taking pictures on our smartphones. Despite mobile devices providing convenience and the ability to take pictures in seconds, 40% of users struggle to take good photos when the light is bad, while 36% find it hard to see the screen in situations like bright sunlight. 33% also think that the restricted zoom capability is a frustration. As a result, they are missing out on capturing quality, meaningful shots.

Award-winning food photographer, **Bea Lubas**, commented: "There is no doubt that smartphones revolutionised the world of photography and immensely influenced the way we take and share our images today. The small size that fits in the pocket, simplicity of use and easy access to the camera whenever we need it, give us opportunities like never before. **However, nothing will beat a DSLR when it comes to capturing and controlling light in your photography.** Whether you want to explore the magic of back-lighting technique, play around with chiaroscuro style or simply take beautiful photos when the weather conditions are not so perfect, that's when the DSLR offers you endless possibilities and breathtaking results."

Bea will be at The Photography Show on Saturday 16 March, leading a session at the Behind the Lens theatre - **'Behind the scenes of a great food story'** - for those wanting to learn more about injecting magic into food photography.

Landscape photographer and technical editor, **Jason Parnell-Brookes** added: "Smartphones have come a long way in recent years in taking clear, sharp photographs, and the software is developing all the time to improve this. But for those wishing to take photography to the next level, DSLRs and mirrorless cameras - those that allow an interchangeable lens system - simply can't be beaten. A viewfinder, whether optical or electronic, provides the user with viewing space to allow a considered composition, as opposed to

the shiny screen of the smartphone which is often hard to see in bright sunlight. The enormous abilities to change camera settings at the touch of a button far outweigh the convenience of smartphone photography for serious photographers. Sure, you can get some really nice images with smartphones these days, and I use mine all the time. However, **when I want a snap, I reach for my phone. When I want a photograph, I reach for my camera.**"

Jason will also be at The Photography Show on Sunday 17 March to talk about his passion for landscape photography and how to capture atmospheric phenomena in his session, **'It's in the air'** on The Great Outdoors Stage.

Commercial and portraiture photographer, plus ambassador for Lumix Cameras, **Ross Grieve** commented: "With a digital camera you have better optics and sensors than you have in a phone. This gives you much better control over your imagery and allows more creativity. **Zooms on digital cameras/lenses have much superior elements in them than a phone.** Once you start using digital zoom over optical zoom the image quality will lessen. Phones have their place, but they do have their limitations also."

Ross will be speaking at the show on Saturday 16 March about **'Great family portraits'** on the Wedding & Portrait Stage, and on Monday 18 March on **'Silent Street photography'** at the Photo Live Stage.

The Photography Show returns to the NEC for its sixth year this March, alongside the inaugural The Video Show. Aimed at all photographers, from amateur to professional level, the event puts the latest kit from the leading brands under the spotlight and offers over 500 demonstrations and inspirational seminars over four days. Budding filmmakers, professional videographers, vloggers or online content creators can, for the first time, visit The Video Show. The event will provide filmmakers with an opportunity to build on their knowledge of all aspects of moving image production and content creation from some of the best names in the industry.



Bea Lubas

Ross Grieve

Canon

Stand: D141, E131

| Cameras | Lenses | Media | Photography Accessories - Bags / Filters / Flashes / Tripods | Printing

Visit the Canon stand to get hands on with a selection of our photo, video and print ranges, including our unbelievable new EOS R System. Alternatively spend some time in our Spotlight Stage and listen to our popular educational and inspirational talks.

EPSON
EXCEED YOUR VISION

Stand: E81

| Print Paper | Printing

Epson will be demonstrating the new range of SureColor P Series photo and fine art printers at this year's Photography Show. Designed to meet the multiple needs of today's diverse photo enthusiasts and the professional imaging industry, Epson SureColor printers deliver the highest levels of cutting-edge quality, versatility and connectivity.

Fotospeed
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Stand: F31

| Print Paper | Photography Accessories - Bags / Filters / Flashes / Tripods

Inspired by image makers around the world, Fotospeed began life manufacturing quality darkroom chemistry and specialist fine art printmaking processes.

With 35 years of technical experience and as the world of traditional darkroom made way for the digital revolution, Fotospeed utilized its wealth of expertise and understanding of image making to engineer and develop a comprehensive range of exceptional digital inkjet papers, inks and accessories.

With a respected reputation for quality and service, Fotospeed is now an established distribution company for worldwide market leading brands such as Hahnemühle Fine Art Papers, Kaiser Photographic equipment, Herma Adhesives and Canson Infinity Papers.

Whatever your photographic requirements, let our passion for image making provide the solution.

HAHNEMÜHLE FINEART

Stand: C111

| Print Paper | Albums / Photo Gifts | Events

With over 430 years of experience making paper, Hahnemühle is proud of its reputation within the global photography community as the finest producer of Digital FineArt papers. We still make our papers from high-quality cellulose and pure spring water using old recipes and traditional methods. This year we return to the Photography Show 2019 with some exciting announcements and a chance to get signed images from our exhibiting photographers at our stand.



Stand: F91

| Print Paper | Printing | Training | Albums / Photo Gifts

With PermaJet's wide selection of award-winning inkjet paper, creating your own professional-quality prints from home has never been easier. Choices range from the everyday gloss right through to creative fine art options. And it doesn't stop there – they also offer training workshops for anyone looking to expand their knowledge and print with confidence.

SONY

Stand: D51

| Cameras | Editing | Film Studio Equipment / Grip Gear | Lenses

Sony will return to The Photography Show at the NEC from the 16th – 19th March, with a redesigned stand, showcasing our ever expanding Imaging product line-up, as well as hosting a programme of talks on the Sony Stage. A pro-support desk and dedicated pro video area will also feature on the stand. Get hands on with our full Imaging range and be first to see our recently announced e-Mount camera, the a6400. Product specialists will be on hand throughout the show to answer questions and give live product demonstrations on the stand. The Sony stage will be busier than ever with a host of talks from some of the most exciting voices in photography and videography. A full schedule of talks will be displayed on the Sony stand throughout the duration of the show. For more information about Sony visit: www.sony.co.uk

The Photography Show puts the latest kit from the leading brands under the spotlight, alongside demonstrations, inspirational talks and masterclasses from experts. There are numerous opportunities to practice skills and put the tech through its paces.

Highlights across the shows include:

- **The Great Outdoors Stage:** Covering landscape, wildlife and nature photography with tips on setting up dramatic time lapse, to the tech and skills needed for macro shots
- **Super Stage:** Giving insights into the lives and careers of photography greats and those at forefront of their profession
- **Editing Suite:** Sessions looking at basic retouching, adding effects, and what's possible with the editing software out there across all skill levels
- **Photo Live and Video Live Stages:** Exciting practical demos focusing on a range of technical applications, from lighting and flash use, to shooting action including dance and sports
- **Wedding & Portrait Stage:** A variety of sessions from looking at how to tackle weather challenges on someone's special day to capturing the essence of emotion in a family portrait
- **In Motion and Behind the Lens Theatres:** Discovering how to produce engaging photography and video content, refining technique and embracing creativity
- **Social Stage:** Insightful seminars on mastering YouTube, Facebook and Twitter and how to get seen by millions
- **Drone Zone:** Exploring the best tech in the market for aerial photography and film

The Photography Show is endorsed by key associations, including the Photographic Alliance of Great Britain, the Association of Photographers, the Master Photographers Association, the Royal Photographic Society, the British Institute of Professional Photography, The Societies and the Disabled Photographers' Society.

Ruth Folkard, Event Manager for both The Photography Show and associated The Video Show, said: *"Huge advances in technology over the last few years have made stills photography and film-making much more accessible. Add this to the growth in social media channels, such as Instagram and there is a huge demand for more information across film and photo, with our events providing the perfect place to find all the answers and inspiration. Both The Photography Show and The Video Show offer visitors a unique opportunity to see first-hand the next generation of technology and offers enthusiasts all they need to get started and progress."*

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Stand F91



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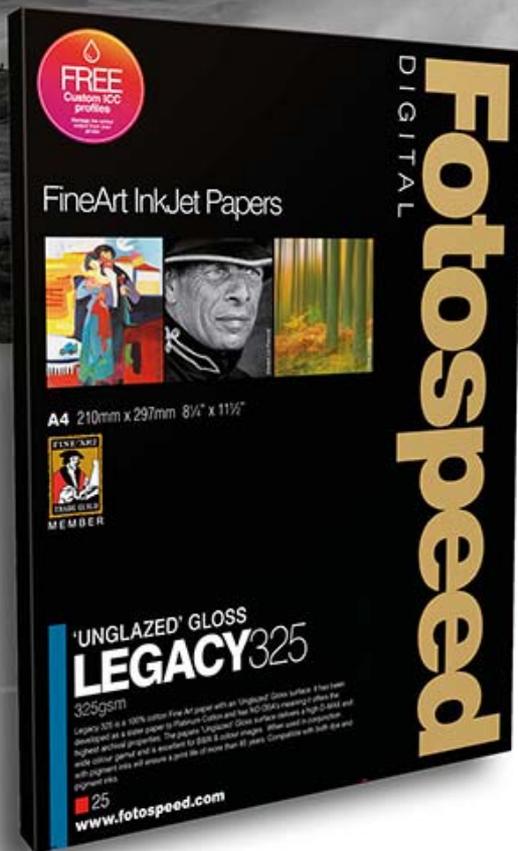


Image by Antony Spencer

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Launching at The Photography Show 2019 - Stand F31



COME AND SEE US AT CANON STAND D141

The Photography Show is soon upon us. With our extensive list of exciting guest speakers and new products to show you, make sure to visit us.

Here's a sneak peek of our speakers:

- Wildlife photographer Andy Rouse
- Landscape and travel photographer David Noton
 - Wedding Photographer Sanjay Jogia
- The Guardian's Sports Photographer Tom Jenkins

Schedule of full names and timings to be confirmed soon.

See you there!

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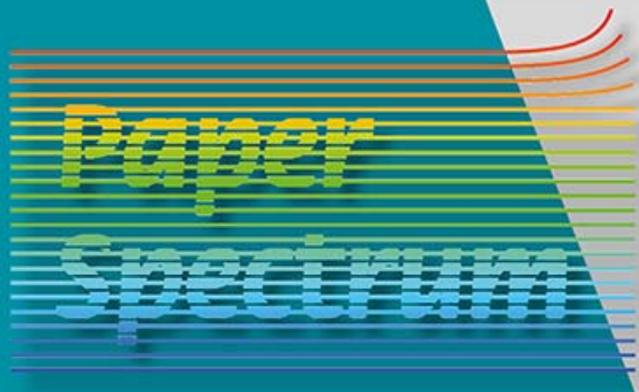
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The
**Photography
Show**

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16-19
MARCH 2019

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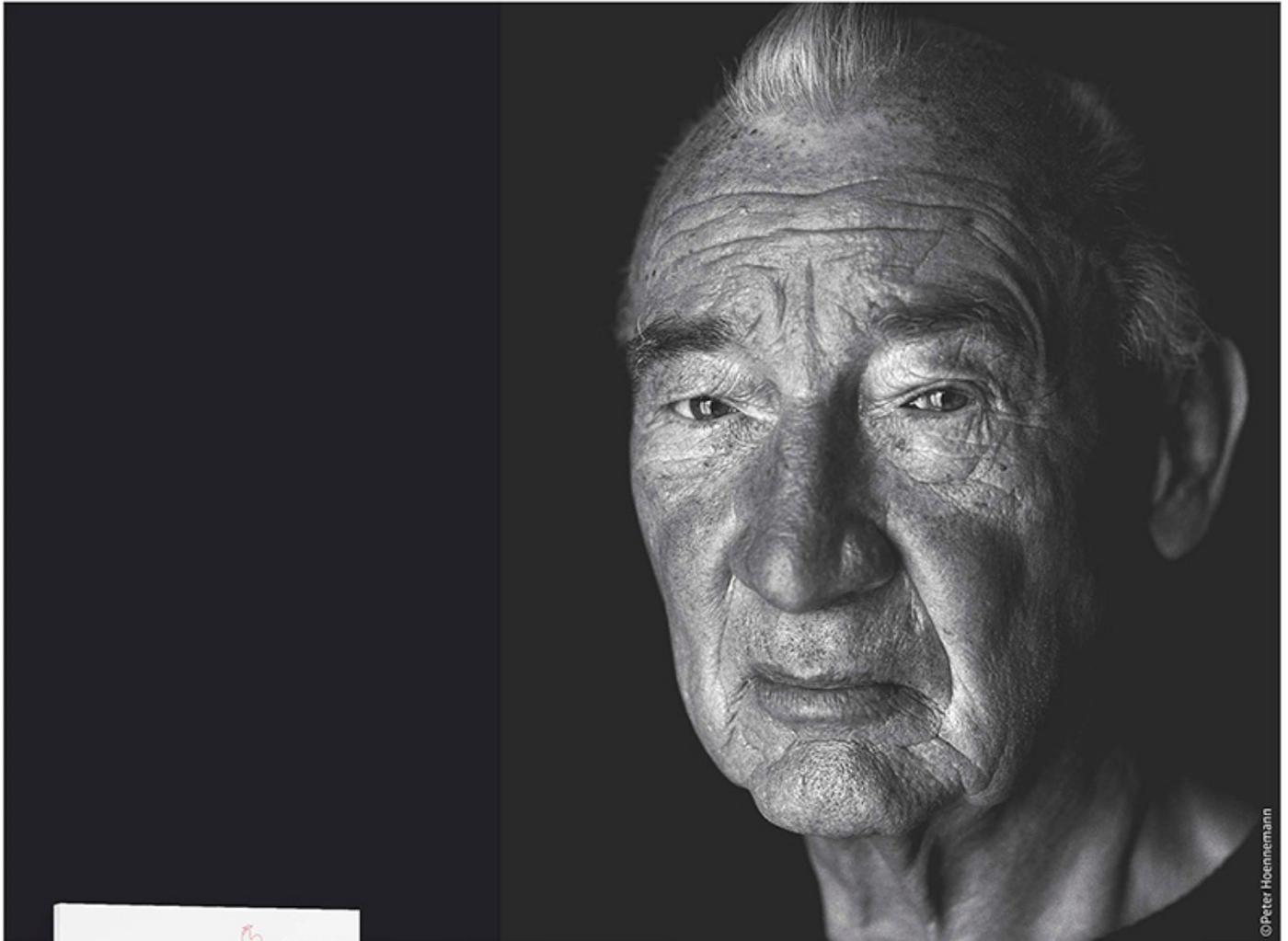
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The Photography Show
16 - 19 MARCH 2019
THE NEC, BIRMINGHAM



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Show

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Stand J68



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The Photography Show

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*Discount code applies to standard adult and concession tickets only and cannot be used in conjunction with any other promotion. Group discounts are available - please email thephotoshow@futurenet.com for details. Discount codes expire at midnight on 13 March 2019. Applies to new bookings only. **Subject to specific criteria